

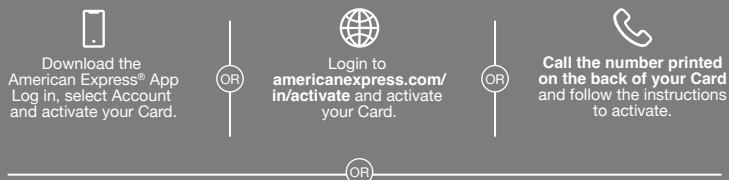


YOUR AMERICAN EXPRESS® PLATINUM REPLACEMENT CARD IS ENCLOSED.

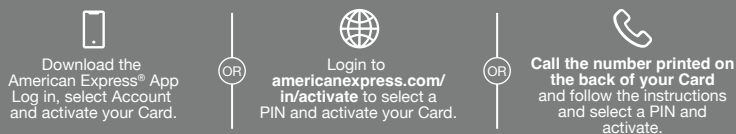
Do not forget to: Activate your Card before use

WAYS TO ACTIVATE YOUR CARD

Unless you have requested for a new PIN, your existing PIN can be used to activate this Card:



If you have requested for a new PIN, follow any of the steps below to activate your Card:



Follow the instructions and select a PIN to activate.
Please ensure that you put your signature on the back of the Card before you start using it. By signing on the back of the Card you are confirming that you have read and accepted the American Express® Platinum Cardmember Agreement, including the Most Important Terms and Conditions (MITC) of the American Express® Card available online at americanexpress.co.in/mitc.

Request you to select a PIN for your Card at the earliest. Once a PIN is selected you may change it by logging in to your Online Account at americanexpress.co.in by clicking the **View PIN / Change PIN** option under the **Account Management** tab.
Please keep in mind: in case you forget your PIN you can view it anytime, instantly, by logging in to your Online Card Account at americanexpress.co.in.

IMPORTANT POINTS ABOUT YOUR CARD

- You should not reveal your PIN to anyone, including American Express® customer service representatives and merchants. Additionally, you should not write the PIN down anywhere. You should not keep the Card and PIN in the same place, such as a wallet or a purse.
- The Card is valid for the period shown on the front of the Card. Your Cardmembership fee will be billed annually and will appear in your Account Statement.
- American Express® Merchants will honor this Card only during its validity period. Please keep in mind, the Card is valid until the end of the expiry month.
- Access your Card Account anytime, anywhere. Register/Log in at americanexpress.co.in and instantly view your charges, set up customer preferences, activate Account alerts and more.

ENABLE INTERNATIONAL, ONLINE AND CONTACTLESS TRANSACTIONS IN A FEW SIMPLE STEPS:

Log in via American Express® App or online Card Account.



Go to 'Account' or 'Account Management.'



Go to 'Transaction Security Settings' to enable/disable transactions and set limits as per your requirements.

Please keep in mind: Printed copies of the Most Important Terms and Conditions and the Cardmember Agreement will no longer be sent along with monthly statements or Card welcome, replacement, renewal pack(s). You can view & download these documents from the official webpage americanexpress.co.in/mitc or call at the number on the back of the Card post approval, to request for hard copies of the same.
We request you to discard your old plastic Card after receiving the new one.